

"I would recommend the services of Nick Bettes at Nick Bettes Consulting for any business looking to grow and ensure they have the systems and planning in place to support that growth." *Martyn Noble, BestOfReading*

"For straightforward, methodical and effective business advice I would be more than happy to recommend Nick Bettes. With a wealth of knowledge and experience, he makes the most complex business objectives achievable, and more importantly, he has instilled a great deal of motivation for me to go and achieve these objectives." *Innes Donaldson, Fresco Creative*

"Working with Nick has been a pleasure, his creative and friendly approach proved to be right for us and most importantly the work we did increased our sales. I'm more than happy to provide a personal reference for Nick if you would like to talk to me." *Andy Hunt, RedTapeDoc*

"I enjoy working with Nick – he gives you basic advice which is well-explained and informative. He has certainly helped develop my business understanding." *Rebecca Williams, Caversham Solicitors*

"Nick has got us back working as a team." *Jonathan Cryer, Cryer Sandham Accountants*

"I would have no hesitation in recommending Nick Bettes. His clear, strategic business advice is delivered in a friendly and refreshing manner. Nick has provided a platform for growth, and a pathway to achieving our business goals." *Steve Hiscox, Earley Electrical Services*

"I feel very comfortable having an open and fun regular dialogue with Nick about the ups and the downs of getting our business to the next level, and moving on myself, from being an owner-manager to becoming a proper director. And then I am motivated to do something about it - and do it! He makes me question my own pre-conceptions, forgive myself for my perceived mistakes - and not be afraid to think as big or as small as I am comfortable with at any given week. The overall trajectory in our case is an upward spiral. I would recommend Nick to other SME owners, without any doubt!" *Katerina Burgess, Russian Linguistic Services*

"We have found Nick of enormous assistance in helping us "see the wood for the trees". His patience and experience have enabled him to show us what needs to be done without any hint of condescension or superiority. He has been willing to diverge from the originally agreed agenda in order to tackle our actual problems rather than theoretical problems, with the result that we are now much better placed to develop our business." *Robert Last, Caversham Solicitors*